

shine series

WOMEN'S LEADERSHIP LOUNGE

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Women are changing the state of work, bring essential qualities that are redefining what it means to be an effective leader, and are a driving force towards positive social change. Yet, despite progress, there is much work to be done with external and internal barriers that require shapeshifting with evolutionary consciousness. As warriors, healers, creators, and changemakers, women are the future and won't limit imagination on the path forward to claim their personal best and change the world for the better. In this series through intimate trio breakouts and building radical self-awareness, women discuss critical leadership topics, take micro actions to build upon strengths, address what is getting in their way, and elevate their learning and leadership development.

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Women Are The Now.

Women Are The Future.

Women Are The Changemakers.

Program Details:

- 8-week series, two hours each week.
- Participants receive workbook materials.
- Participants receive mindset coaching.
- Small intimate cohorts by level.
- Senior executive, mid-level, new female leader.
- Corporate programs & conferences.
- Custom design.

Elevate Leadership Effectiveness:

- Claim your achievements
- Quiet your inner critic
- Release any masks
- Leverage the power of your brand
- Access brave leadership
- Choose to honor self-care
- Align gifts and purpose

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Orientation

Week 1 - Program foundations

Mindset Coaching #1 - Leadership challenge



Bragging Rights & Owning Your Power

Week 2 - Personal best leadership

Focused Skill - Awaken your inner power



Bridging The Confidence Gap

Week 3 - Layers of confidence, inner dialogue, releasing limiting beliefs

Focused Skill - Positive self talk



Being Your Authentic Self

Week 4 - The masks we wear, ego's story vs. true self

Focused Skill - Exploring & expressing your inner authentic self

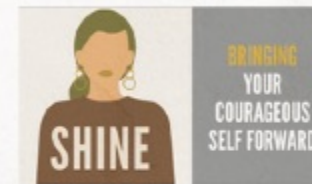
Mindset Coaching #2 - Mindset shift goal



Building Your Best Brand

Week 5 - 360 view of your brand, defining brand statement

Focused Skill - Facilitating ownership



Bringing Your Courageous Self Forward

Week 6 - Brave leadership, failing forward, scaling hurdles

Focused Skill - Asking for what you want



Balancing Self Care & Aligning Purpose

Week 7 - Inner self care, boundaries, & connecting to purpose

Focused Skill - Honoring commitment to self



Capstone & Celebration

Week 8 - Living into your vision & accountability

Mindset Coaching #3 - Integration & intentions

bragging rights & **owning your power.**

Being a woman that can own her story of origin and also her power is an evolution and constant state of awareness. External headwinds and societal norms press against our authentic ethos, often leaving us in search of how to contribute our true self without limitations. Staying present to the pivotal moments along the journey that have shaped your identity, exploring personal power and how it gets diminished, and the ways to cultivate a heightened sense of conscious leadership are core.

Week 2 - Personal best leadership

Focused Skill - Awaken your inner power

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bridging the confidence gap.

Research shows that 75% of women experience imposter syndrome and either the system or the inner critic can provoke doubt and shake our confidence. Attunement with our inner first leadership through self dialogue, quieting the ego/false self, and reframing narratives can close the confidence gap and bridge awareness towards our true self and believing in who we are. Gaining confidence is an unfolding process as you show up, try, sometimes fail, and other times fly. Claim the power within you.

Week 3 - Layers of confidence, inner dialogue, releasing limiting beliefs
Focused Skill - Positive self talk

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**being your
authentic self.**

Leading with authenticity is the heart of what makes us unique and showing up with genuine intention is essential to conscious leadership. It can be easy in a transactional world to stray from our true self, where external forces diminish our light and connection with who we truly are. Wearing masks to fit in, hiding our true nature, and sliding into false personas can create drifting consciousness which distract and stunt authentic realization. Revisiting core essence and purpose can support awareness.

Week 4 - The masks we wear, ego's story vs. true self

Focused Skill - Exploring & expressing your inner authentic self

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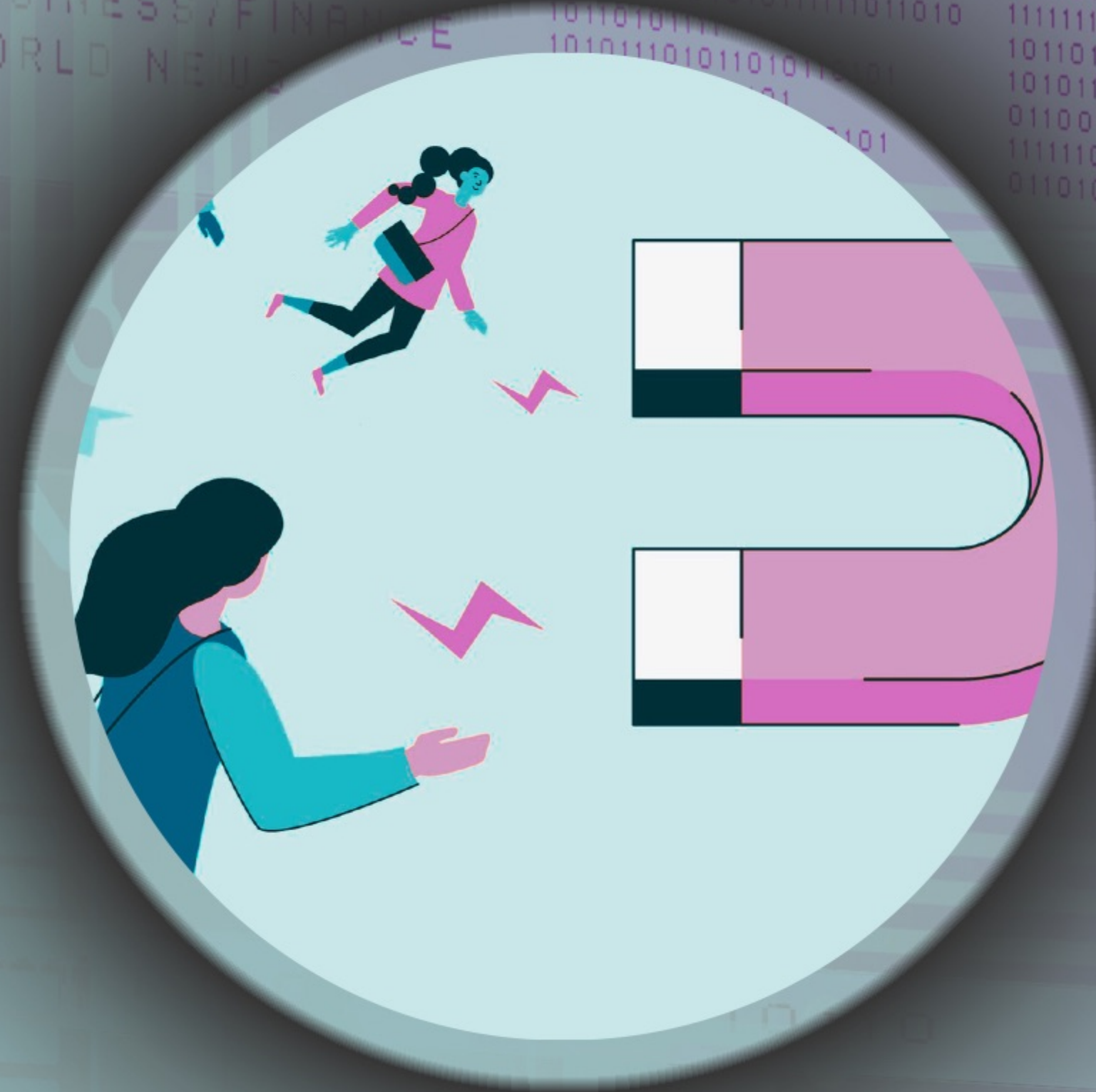
building your best brand.

Our brand is our reputation and what we are known for, intentionally or unintentionally, as we are always making an imprint on the world. Often how we see ourselves and how others see us can differ creating varying degrees of perception from true reality. Personal branding is practiced and consistently delivered as others experience you. Revisiting values, building a brand statement, gaining awareness through a 360 brand feedback loop, and defining your authentic brand is critical for high value.

Week 5 - 360 view of your brand, defining brand statement
Focused Skill - Facilitating ownership

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bringing your
**courageous self
forward.**

Life is for learning and that includes brave leadership with facing down ego, taming the need to be right, addressing inner wounds, and shifting out of automatic existence into a journey towards self actualization. Courage is the opportunity to see your true self and gain alignment with what you aspire and dream about contributing. This includes advocating for the power of your voice, leading with your origin story, and unhitching from societal group think to step into your greatness.

Week 6 - Brave leadership, failing forward, scaling hurdles
Focused Skill - Asking for what you want

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balancing self-care & **aligning purpose.**

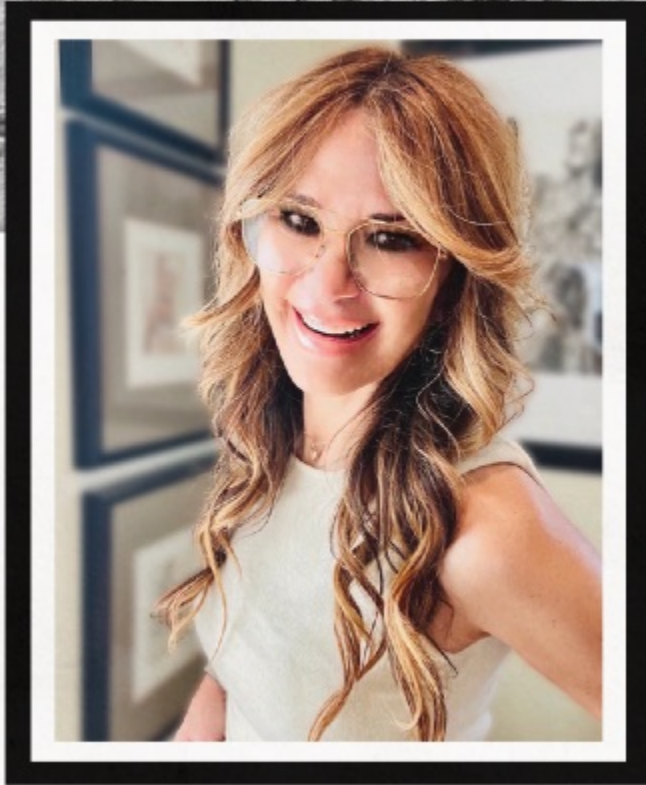
Wellness, mental health, and self-care are the inner first focus that have never been more vital to humanity and are the sacred ingredients with the face of the future. Our inner alignment brings the wisdom necessary to live into our purpose and contribute from a generative and fulfilled base layer. Unlearning, revisiting life choices, and claiming what you were inherently meant to be and do, cultivates an expansive view where you can return home to you.

Week 7 - Inner self care, boundaries, & connecting to purpose
Focused Skill - Honoring commitment to self

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Dr. Michele Mercer

Chief of Learning & Design

Freelance Pitch Deck Expert

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Center For Creative & Conscious Leadership

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Dr. Michele Mercer is a global expert on visual intelligence and human-centric design with a mission of education and advocacy for creative inquiry and conscious awareness in leaders, educators, and entrepreneurs to advance new mindsets and human potential for a path of growth, service, and transformation in the world. Dr. Mercer is the **Chief of Learning & Design at 1340**, the **Center for Creative & Conscious Leadership (CCCL)**, and believes as the world, business, and people are changing, leadership requires awakening the creative brain to effectively lead daily complexity and scaling up mental and emotional agility to navigate paradox and unprecedented change.

Prior to 1340, she served as the former Head of Global Learning and Executive Development at **Cerner Oracle** as well as executive roles in global talent and organizational development at some of the most iconic brands such as **Nike, Starbucks, Microsoft, Schwab, HPE, and DocuSign**. Leading global change and transformation across varying cultures has included mergers, acquisitions, going public, organizational re-design, advancing women in leadership, multicultural leader and team performance development, deploying worldwide talent initiatives, designing workforce evolution strategies, revisioning learning in the flow of work and accelerating a culture of leadership 4.0.

Considered a visionary changemaker advancing mission-based work, Dr. Mercer works with clients at the intersectionality of organizational effectiveness, behavioral science, and design psychology with innovative ways to shift mindsets, help leaders scale up to lead from the inside out, and navigate the future differently through building conscious cultures. As a specialist in **storytelling visualization**, Dr. Mercer turns complex data and linear information into powerful design concepts, visual content, and unforgettable pitch presentations that elevate buy-in and winning outcomes.

By leveraging two decades of original and groundbreaking research on visual and creative leadership, she developed the empirically based framework, **The Four Mindsets of Visual Intelligence**, to help foster critical and creative thinking for top-team effectiveness, leadership development, and strategic visual communications. As an author of several publications including **Visual Quotient**, released in 2020, focuses on fostering visual intelligence to drive innovation. Dr. Mercer also penned **The Four Mindsets of a Visual Ecology In The Workplace: Revisioning Language Through Visual Literacy**, and as a chapter contributor for an anthology book, **Drawn Together Through Visual Practice**. Being an active researcher and adjunct professor, she is focused on design thinking and innovation, data visualization and visual storytelling, women in leadership, behavioral and spiritual psychology, high sensory processing, and holistic health theories.

Dr. Mercer has a Ph.D. in Organizational and Transformative Studies, an M.S. in Organization Development, an M.A. in Spiritual Counseling Psychology, and an ICF-certification as an Integral Life Coach. As an executive career coach, she is certified in multiple psychometric assessments, including the Hogan, EQi-2.0 + 360, The Leadership Circle 360, The Leadership Challenge Leader Practices Inventory (LPI) 360, MBTI, DISC, Strengths Finder, and the Team Performance Model. She is also certified as a Wellness Health Coach through the Institute of Integral Nutrition (IIN).

Recognized as an accomplished athlete, Dr. Mercer holds several awards including NCAA All-American and being inducted into the Athletic Hall of Fame at her undergraduate alma mater and has competed in some of the most prestigious global expedition adventure races.

Outside of work and research, she enjoys remote and long-distance hiking, aesthetics and design, healthy living as a lifestyle, global adventure travel, and resides in the San Francisco Bay Area.