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Center For Creative & Conscious Leadership

services infographic brief



- Presentation Design Services. Win The Pitch. Flip The Story.



- Executive Coaching & Transitions



- Women Of Color Coaching



- High Sensory Processing - Coaching & Research



- SHINE Series - Women In Leadership 8-Week Program



- Conscious Leadership Workshops

STORYTELLING VISUALIZATION

PITCH DECKS & PRESENTATIONS

Monthly Subscription
Design Services



storytelling
your big idea.

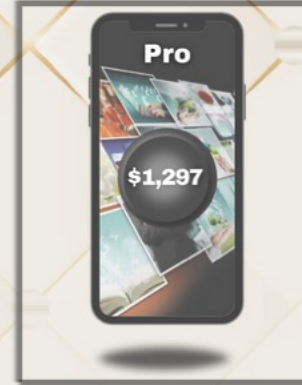
We bring your vision to life.

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CENTER FOR CREATIVE & CONSCIOUS LEADERSHIP

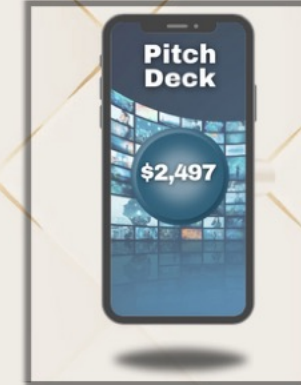
monthly subscription design services



PRO Subscription Monthly Presentation Design Services:

\$1,297/Month

- 30-minute intro intake call
- One project request at a time
- Unlimited presentation tasks
- Unlimited stock photos & graphics
- Three revisions per presentation
- Multiple file types
- Dedicated designer
- Cancel anytime



Pitch Deck Subscription Monthly Presentation Design Services:

\$2,497/Month

- Includes everything in the PRO plan
- Discovery call
- Strategic consultant & designer
- Raw data & concepts into visual designs
- Data-driven storytelling
- Concept design
- Custom build and visual narration
- Power pitching & delivery practice
- Unlimited revisions
- Cancel anytime



Unfettered access to strategic partnership and design services with 5-7 clients per month for dedicated attention and premium quality.

custom designs



subscribe

Subscribe to a plan & request as many presentation designs as you'd like.



agile delivery

Receive your designs within a few business days on average.



premium quality

Top-notch custom design quality at your fingertips whenever you need it.

visual services

- Pitch decks
- Sales decks & concept decks
- Everyday strategic slide decks
- C-suite & board presentations
- Educational materials
- Brochures
- Infographics
- Digital graphic illustrations
- Leader visual branding & profiles
- Animated short branding videos
- Clean up, re-design, & custom build

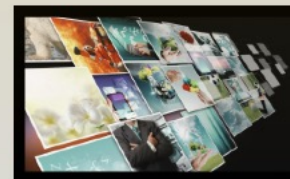


win the pitch. flip the story.



unforgettable pitch decks to win the outcome

We position founders, executives, entrepreneurs, and influencers with unforgettable visual pitches, presentations, and curated content to win the outcome. We make your big idea a visual experience.



visual storytelling

Your brilliant thinking, strategic plan, or pitch for funding is now in the wake of an equally extraordinary visual story and delivery to influence audiences with differentiating results. We help polish your visual story.

EXECUTIVE TRANSITIONS

COACHING

Areas Of Focus:

Life Transitions
Psychometric Assessments
Onboarding
Emotional Intelligence
Spiritual Leadership
Holistic Health

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It's An Inside Job

We meet ourselves time and again in a thousand disguises on the path of life.

Carl Jung

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on being a conscious leader.

And the day came when the risk to remain tight in a bud was more painful than the risk it took to blossom. Anais Nin.

One question conscious leaders are always asking themselves is “where am I?” on the journey...and locating their inner truth and knowing. Conscious leaders are found to be open, curious, and committed to learning. There is a belief all people are allies for their growth, they listen deeply, question their beliefs, and live in play. Conscious leaders are found in higher states of high creativity and collaboration. They have an inner first navigation compass, are not easily influenced by external distractions and social conditioning, and seek integral growth from a multi-dimensional perspective with mental, emotional, physical, and spiritual realms.

Over time we can come to think in particular ways, **forming deep ruts and grooves or neurological pathways in our brains.** The more we think in a particular way, the deeper the ruts and grooves we create in our brains, forming mental models. If we **unconsciously continue** in the same *thought patterns*, these grooves begin to reinforce the same *behavioral patterns*, which over time may be ineffective or get in our way.

Conscious leadership is taming the ego, resolving unfinished business, exploring limiting narratives, noticing where there are attachments, and shifting from “I am every emotion and thought” to observing from a seat of consciousness. Leaders examine purpose, contribution, legacy, forgiveness work, trusting intuition, and accessing the next level of conscious awareness.

psychometric assessments

- Hogan
- Emotional Intelligence - EQi-2.0 + 360
- The Leadership Circle - 360
- The Leadership Challenge LPI - 360
- MBTI
- DISC
- Strengths Finder
- Team Performance Model Indicator TPM
- Your Creative Brain - Brainsets Inventory

coaching at a glance

- Choosing coaching is so powerful as it means you are looking to create a shift within yourself and releasing what is no longer serving you.
- With roots in humanistic and transdisciplinary studies, I take a holistic approach and offer unconditional acceptance/care with my clients.
- We explore the experiences that have shaped you, new directions you want to manifest, and addressing core challenges or where you are feeling stuck.

Book a complimentary 20-minute coaching consultation. Michele@1340.org

WOMEN OF COLOR

COACHING

Areas Of Focus:

Leadership Awareness
Career Confidence
Behavioral Patterns
Story Of Origin
Overcoming Obstacles
Mindset Transformation
Leading With Authenticity
Spiritual Growth

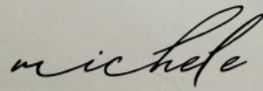
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she will.

By the year 2060, the majority of women will be women of color, with one in five Americans today being a woman of color. Conscious leadership explores who we are beyond the external world and the kaleidoscope of inner discovery that aids in the unfolding of authenticity, compassion, and purpose. Women of color are changing the face of leadership and bringing positive change by representing diverse identities, bridging the past to the future, and through the greatness of "we." Truth to power, story of origin, and what it means to contribute is a creative journey, personally defined.

Join me in advancing awareness, education, and equality.



- Build an intentional growth journey.
- Adapt conscious leadership practices.
- Elevate your leadership capacity.
- Stay above the noise.
- Celebrate your unique identity.



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on being a woman of color.



BEING IN DOUBT

On being enough, believing in yourself, feeling confident, and leading with courage.

CHALLENGES:

- Question sense of belonging with lack of vertical and horizontal diversity
- Edit self to adjust and assimilate
- System/culture forms doubt with sense of self and ability
- Always having to prove competence



BEING SPONSORED

On having access, being lifted up, and gaining exposure during career.

CHALLENGES:

- Lack of mentorship or a leader to sponsor you
- Harder navigation without network access
- Try to figure it out in isolation
- Micro career setbacks

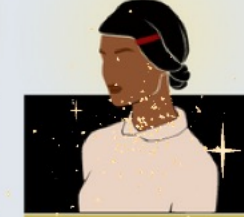


BEING THE ONLY

On being the only one represented, high visibility, and pressure to perform.

CHALLENGES:

- 45% of WOC are the only one in the room
- Feel higher standards of proving self
- Weight of being perfect and assuming extra work/tasks
- Social barriers



BEING PROMOTED

On being paid fairly, development for promotions, and being in the pipeline.

CHALLENGES:

- Being educated and being paid less
- Being underrepresented in leadership positions
- Challenges to be seen for promotion
- Do the work and don't get the credit



BEING OTHERED

On being valued, belonging, receiving fair treatment, and able to contribute.

CHALLENGES:

- Microaggressions and being slighted
- Being labeled, bias, and exclusion
- Marginalized, alienation, discrimination, hostile work environment, and unable to be successful

HIGH SENSORY PROCESSING

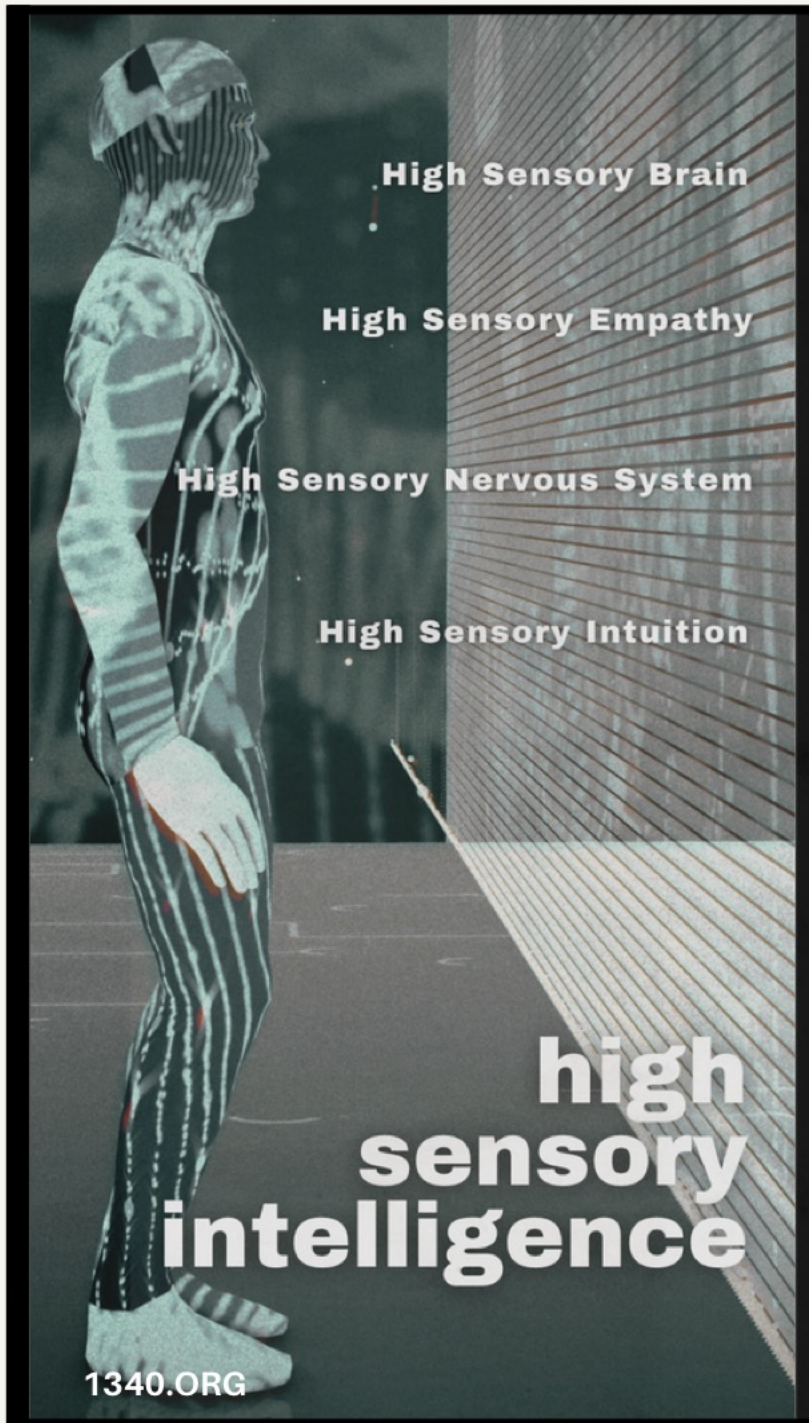
COACHING & RESEARCH

Areas Of Focus:

- Career Development
- Life Transitions
- Purpose
- Relationship Issues
- Trusting Intuition
- Being An Empath
- Expression

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on being high sensory processing.

High sensory processing can vary person-by-person but may include:

High sensory intelligence is a genetic trait that exists in 20-30% of the population and has more active mirror neuron brain cells that easily detect the emotions of others. The brain is wired to be particularly observant taking in much more environmental data than the non-HSP brain.

This brain activity causes **increased depth of sensory processing** given the vast amount of information the brain and nervous system is tracking and absorbing. A heightened response to stimuli is activating the middle temporal gyrus which is correlated with a continued state of emotional meaning-making and processing which can often lead to unique and insightful connections with people and data. The trait is often associated with **high intuition** and the ability to see things coming before they happen, comprehensively interpret situations, and having a strong sixth sense.

The ventromedial of the prefrontal cortex is also more finely tuned and activated, thereby increasing emotional vividness, which is the intensity of internal emotions. This is the ability to read **subtle emotional cues** internally with self and others. Individuals with HSI often have gigantic capacity for empathy, deep listening, genuine care, thoughtfulness, conscientiousness, being able to read people astutely, and can pick up on energy very quickly.

 <p>ABSORBS ENVIRONMENTAL FACTORS AT A HIGHER RATE OF SPEED</p>	 <p>GIVES A LOT TO WORK & REQUIRES RADICAL SELF-CARE</p>	 <p>IS EMPATHETIC & PREFERS AUTHENTIC INTERACTIONS</p>	 <p>IS PERCEPTIVE, INTUITIVE, & OFTEN HIGHLY CREATIVE</p>	 <p>THRIVES ON PURPOSE DRIVEN WORK</p>
ON ENVIRONMENT	ON ENERGY	ON EGO	ON ESSENCE	ON ENGAGEMENT
<ul style="list-style-type: none"> Environment and culture can impact sense of belonging, connection, and how well we can thrive. 	<ul style="list-style-type: none"> Deep processing, high levels of conscientiousness, giving 1000% can create burnout. Managing nervous system tax requires adjustments and radical self care. Values deep processing & reflection time 	<ul style="list-style-type: none"> The duality of working in high ego cultures with an empathetic and authentic nature can create tension with meaningful contributions. Wearing masks for coping can take a toll on overall sense of "being". 	<ul style="list-style-type: none"> Seek environments where creativity and intuitive skills can contribute to mission-based work. Desire to be in conscious cultures that are inclusive with DEIB leadership and progressive thinking. 	<ul style="list-style-type: none"> Personal purpose, deep connections, and contribution can easily get lost in transactional and high velocity work cultures creating lack of long-term engagement. Selecting professions that align to high sensory intelligence allows superpowers to be leveraged and valued for contribution.

Thriving with the gift and trait of high sensory processing.

WOMEN'S LEADERSHIP LOUNGE

8-WEEK SHINE SERIES

Corporate & Conferences
Women-In-Leadership Program

Senior Executive
Mid-Level
New Female Leader

Participants Receive:
• Workbooks
• Coaching
• Cohort Community

WOMEN'S LEADERSHIP LOUNGE

shine series

Women are changing the state of work, bring essential qualities that are redefining what it means to be an effective leader, and are a driving force towards positive social change. As warriors, healers, creators, and changemakers, women are the future and won't limit imagination on the path forward to claim their personal best while changing the world for the better.

In this 8-week series through intimate trio breakouts and building radical self-awareness, women discuss critical leadership topics, take micro actions to build upon strengths, address what is getting in their way, and elevate their learning and leadership development.

ORIENTATION

WEEK 1 - PROGRAM FOUNDATIONS

CAPSTONE & CELEBRATION

WEEK 8 - LIVING INTO YOUR VISION

Leadership series meets weekly for 2 hours. Can be customized for organizational needs.

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bragging rights & owning your power.

WEEK 2 - PERSONAL BEST LEADERSHIP
SKILL - AWAKEN YOUR INNER POWER

Being a woman that can own her story of origin and also her power is an evolution and constant state of awareness. External headwinds and societal norms press against our authentic ethos, often leaving us in search of how to contribute our true self without limitations. Staying present to the pivotal moments along the journey that have shaped your identity, exploring personal power and how it gets diminished, and the ways to cultivate a heightened sense of conscious leadership are core.

bridging the confidence gap.

WEEK 3 - INNER DIALOGUE, RELEASING LIMITING BELIEFS
SKILL - POSITIVE SELF TALK

Research shows that 75% of women experience imposter syndrome and either the system or the inner critic can provoke doubt and shake our confidence. Attunement with our inner first leadership through self dialogue, quieting the ego/false self, and reframing narratives can close the confidence gap and bridge awareness towards our true self and believing in who we are. Gaining confidence is an unfolding process as you show up, try, sometimes fail, and other times fly. Claim the power within you.

being your authentic self.

WEEK 4 THE MASKS WE WEAR, EGO'S STORY VS. TRUE SELF
SKILL - EXPLORING & EXPRESSING YOUR INNER AUTHENTIC SELF

Leading with authenticity is the heart of what makes us unique and showing up with genuine intention is essential to conscious leadership. It can be easy in a transactional world to stray from our true self, where external forces diminish our light and connection with who we truly are. Wearing masks to fit in, hiding our true nature, and sliding into false personas can create drifting consciousness which distract and stunt authentic realization. Revisiting core essence and purpose can support awareness.

building your best brand.

WEEK 5 - 360 VIEW OF YOUR BRAND, DEFINING BRAND STATEMENT
SKILL - FACILITATING OWNERSHIP

Our brand is our reputation and what we are known for, intentionally or unintentionally, as we are always making an imprint on the world. Often how we see ourselves and how others see us can differ creating varying degrees of perception from true reality. Personal branding is practiced and consistently delivered as others experience you. Revisiting values, building a brand statement, gaining awareness through a 360 brand feedback loop, and defining your authentic brand is critical for high value.

bringing your courageous self forward.

WEEK 6 - BRAVE LEADERSHIP, FAILING FORWARD, SCALING HURDLES
SKILL - ASKING FOR WHAT YOU WANT

Life is for learning and that includes brave leadership with facing down ego, taming the need to be right, addressing inner wounds, and shifting out of automatic existence into a journey towards self actualization. Courage is the opportunity to see your true self and gain alignment with what you aspire and dream about contributing. This includes advocating for the power of your voice, leading with your origin story, and unhitching from societal group think to step into your greatness.

balancing self-care & aligning purpose.

WEEK 7 - INNER CARE, BOUNDARIES, & CONNECTING TO PURPOSE
SKILL - FACILITATING COMMITMENT TO SELF

Wellness, mental health, and self-care are the inner first focus that have never been more vital to humanity and are the sacred ingredients with the face of the future. Our inner alignment brings the wisdom necessary to live into our purpose and contribute from a generative and fulfilled base layer. Unlearning, revisiting life choices, and claiming what you were inherently meant to be and do, cultivates an expansive view where you can return home to you.

CONSCIOUS LEADERSHIP SERIES

WORKSHOPS

Corporate, Conferences, & Community Leadership Workshops.

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it's an inside job

CONSCIOUS LEADERSHIP Series



OVERVIEW

The mystery of life is full of transitions and passageways that become a frontier of choice, with who we want to become to fearlessly live a life of purpose and impact. As the world is changing faster than we can process and provoking crossroads, identity crises, and cultural shifts, we can spark our drifting consciousness, but **it is an inside job!** Come join this **one-of-a-kind leadership workshop series** that offers the opportunity to explore conscious and unconscious material that informs and restricts the expression of possibility as you lead the future.



Dr. Michele Mercer

CHIEF OF LEARNING & DESIGN 1340
CENTER FOR CREATIVE & CONSCIOUS LEADERSHIP
1340.ORG | michele@1340.org



Dr. Tracy Cooper

AUTHOR | PROFESSOR | MENTOR | FILMMAKER
INTERNATIONAL CONSULTANT ON HIGHLY SENSITIVE (ICHS)
DrTracyCooper.ORG | tmcooperphd@gmail.com

be your own boom.

This conscious leadership series is being offered as virtual workshops which can be attended as a collection of experiences or as singular ones.

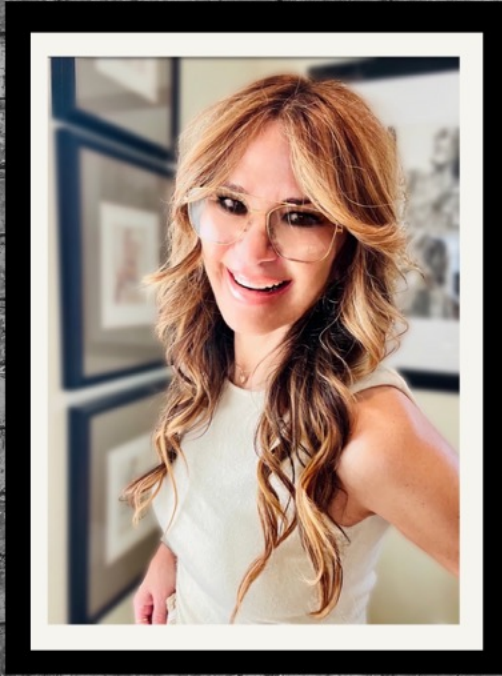
WORKSHOP SERIES

- A UNIVERSE OF MEANING, PERSONALLY DEFINED
- THE HEALTHY MASCULINE & THE HEALTHY FEMININE
- THE EVOLUTION OF HUMAN ENERGY IN A WORLD OF AUTOMATION
- LIFE AS A CREATIVE ECOLOGY
- BECOMING EMOTIONALLY FIT: ELEVATING RELATIONAL HEALTH

This educational and social learning series with Dr. Mercer & Dr. Cooper focuses on transforming consciousness in the world while promoting diversity of thought, inclusive action, and having restorative conversations to lead a life from our personal ethos and purpose. Participants have the opportunity to deepen in their leadership experience as they face down challenges and awaken more into who they are.

Book a workshop for your team, a conference, or program. Please reach out for more information on **it's an inside job series!**

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Dr. Michele Mercer

Chief of Learning & Design
Freelance Pitch Deck Expert

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Dr. Michele Mercer is a global expert on visual intelligence and human-centric design with a mission of education and advocacy for creative inquiry and conscious awareness in leaders, educators, and entrepreneurs to advance new mindsets and human potential for a path of growth, service, and transformation in the world. Dr. Mercer is the **Chief of Learning & Design at 1340**, the **Center for Creative & Conscious Leadership (CCCL)**, and believes as the world, business, and people are changing, leadership requires awakening the creative brain to effectively lead daily complexity and scaling up mental and emotional agility to navigate paradox and unprecedented change.

Prior to 1340, she served as the former Head of Global Learning and Executive Development at **Cerner Oracle** as well as executive roles in global talent and organizational development at some of the most iconic brands such as **Nike, Starbucks, Microsoft, Schwab, HPE, and DocuSign**. Leading global change and transformation across varying cultures has included mergers, acquisitions, going public, organizational re-design, advancing women in leadership, multicultural leader and team performance development, deploying worldwide talent initiatives, designing workforce evolution strategies, revisoning learning in the flow of work and accelerating a culture of leadership 4.0.

Considered a visionary changemaker advancing mission-based work, Dr. Mercer works with clients at the intersectionality of organizational effectiveness, behavioral science, and design psychology with innovative ways to shift mindsets, help leaders scale up to lead from the inside out, and navigate the future differently through building conscious cultures. As a specialist in **storytelling visualization**, Dr. Mercer turns complex data and linear information into powerful design concepts, visual content, and unforgettable pitch presentations that elevate buy-in and winning outcomes.

By leveraging two decades of original and groundbreaking research on visual and creative leadership, she developed the empirically based framework, **The Four Mindsets of Visual Intelligence**, to help foster critical and creative thinking for top-team effectiveness, leadership development, and strategic visual communications. As an author of several publications including **Visual Quotient**, released in 2020, focuses on fostering visual intelligence to drive innovation. Dr. Mercer also penned **The Four Mindsets of a Visual Ecology In The Workplace: Revisioning Language Through Visual Literacy**, and as a chapter contributor for an anthology book, **Drawn Together Through Visual Practice**. Being an active researcher and adjunct professor, she is focused on design thinking and innovation, data visualization and visual storytelling, women in leadership, behavioral and spiritual psychology, high sensory processing, and holistic health theories.

Dr. Mercer has a Ph.D. in Organizational and Transformative Studies, an M.S. in Organization Development, an M.A. in Spiritual Counseling Psychology, and an ICF-certification as an Integral Life Coach. As an executive career coach, she is certified in multiple psychometric assessments, including the Hogan, EQi-2.0 + 360, The Leadership Circle 360, The Leadership Challenge Leader Practices Inventory (LPI) 360, MBTI, DISC, Strengths Finder, and the Team Performance Model. She is also certified as a Wellness Health Coach through the Institute of Integral Nutrition (IIN).

Recognized as an accomplished athlete, Dr. Mercer holds several awards including NCAA All-American and being inducted into the Athletic Hall of Fame at her undergraduate alma mater and has competed in some of the most prestigious global expedition adventure races.

Outside of work and research, she enjoys remote and long-distance hiking, aesthetics and design, healthy living as a lifestyle, global adventure travel, and resides in the San Francisco Bay Area.

The conscious leadership experience is the journey beyond limits and starts first by leading well from within. *Dr. Michele Mercer*

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center for creative & conscious leadership

book a call.

learn more with how 1340 design services and conscious leadership programs can serve you.