



WOMEN'S LEADERSHIP LOUNGE

shine series

Women are changing the state of work, bring essential qualities that are redefining what it means to be an effective leader, and are a driving force towards positive social change. Yet, despite progress, there is much work to be done with external and internal barriers that require shapeshifting with evolutionary consciousness. As warriors, healers, creators, and changemakers, women are the future and won't limit imagination on the path forward to claim their personal best and change the world for the better. In this series through intimate trio breakouts and building radical self-awareness, women discuss critical leadership topics, take micro actions to build upon strengths, address what is getting in their way, and elevate their learning and leadership development.

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SHINE SERIES

bragging rights &

owning your power.

Being a woman that can own her story of origin and also her power is an evolution and constant state of awareness. External headwinds and societal norms press against our authentic ethos, often leaving us in search of how to contribute our true self without limitations. Staying present to the pivotal moments along the journey that have shaped your identity, exploring personal power and how it gets diminished, and the ways to cultivate a heightened sense of conscious leadership are core.

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SHINE SERIES

bridging the
confidence gap.

Research shows that 75% of women experience imposter syndrome and either the system or the inner critic can provoke doubt and shake our confidence. Attunement with our inner first leadership through self dialogue, quieting the ego/false self, and reframing narratives can close the confidence gap and bridge awareness towards our true self and believing in who we are. Gaining confidence is an unfolding process as you show up, try, sometimes fail, and other times fly. Claim the power within you.

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being your **authentic self.**

Leading with authenticity is the heart of what makes us unique and showing up with genuine intention is essential to conscious leadership. It can be easy in a transactional world to stray from our true self, where external forces diminish our light and connection with who we truly are. Wearing masks to fit in, hiding our true nature, and sliding into false personas can create drifting consciousness which distract and stunt authentic realization. Revisiting core essence and purpose can support awareness.

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building your **best brand.**

Our brand is our reputation and what we are known for, intentionally or unintentionally, as we are always making an imprint on the world. Often how we see ourselves and how others see us can differ creating varying degrees of perception from true reality. Personal branding is practiced and consistently delivered as others experience you. Revisiting values, building a brand statement, gaining awareness through a 360 brand feedback loop, and defining your authentic brand is critical for high value.

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SHINE SERIES

bringing your
courageous self forward.

Life is for learning and that includes brave leadership with facing down ego, taming the need to be right, addressing inner wounds, and shifting out of automatic existence into a journey towards self actualization. Courage is the opportunity to see your true self and gain alignment with what you aspire and dream about contributing. This includes advocating for the power of your voice, leading with your origin story, and unhitching from societal group think to step into your greatness.

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SHINE SERIES

**balancing self-care &
aligning purpose.**

Wellness, mental health, and self-care are the inner first focus that have never been more vital to humanity and are the sacred ingredients with the face of the future. Our inner alignment brings the wisdom necessary to live into our purpose and contribute from a generative and fulfilled base layer. Unlearning, revisiting life choices, and claiming what you were inherently meant to be and do, cultivates an expansive view where you can return home to you.

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ORIENTATION

WEEK 1 - PROGRAM FOUNDATIONS

BRAGGING RIGHTS & OWNING YOUR POWER

WEEK 2 - PERSONAL BEST LEADERSHIP
SKILL - AWAKEN YOUR INNER POWER

BRIDGING THE CONFIDENCE GAP

WEEK 3 - LAYERS OF CONFIDENCE, INNER DIALOGUE, RELEASING LIMITING BELIEFS
SKILL - POSITIVE SELF TALK

BEING YOUR AUTHENTIC SELF

WEEK 4 - THE MASKS WE WEAR, EGO'S STORY VS. TRUE SELF
SKILL - EXPLORING & EXPRESSING YOUR INNER AUTHENTIC SELF

BUILDING YOUR BEST BRAND

WEEK 5 - 360 VIEW OF YOUR BRAND, DEFINING BRAND STATEMENT
SKILL - FACILITATING OWNERSHIP

BRINGING YOUR COURAGEOUS SELF FORWARD

WEEK 6 - BRAVE LEADERSHIP, FAILING FORWARD, SCALING HURDLES
SKILL - ASKING FOR WHAT YOU WANT

BALANCING SELF CARE & ALIGNING PURPOSE

WEEK 7 - INNER SELF CARE, BOUNDARIES, & CONNECTING TO PURPOSE
SKILL - FACILITATING COMMITMENT TO SELF

CAPSTONE

WEEK 8 - LIVING INTO YOUR VISION & INTENTIONS

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Dr. Michele Mercer

FOUNDER | CHIEF LEARNING OFFICER 1340

Dr. Michele Mercer is a global expert on visual intelligence and creative leadership with a mission to educate, lead, and cultivate conscious inquiry in leaders, educators, and entrepreneurs to advance new mindsets, human potential, and transformation. She is the **Founder and Chief Learning Officer of 1340**, the **Center for Creative & Conscious Leadership (CCCL)**, and believes as the world, business, and people are changing, leadership requires awakening the creative brain to effectively cultivate high-impact innovative solutions and inspiring conscious leadership to *scale up* mental and emotional capacity to navigate unprecedented change.

The **Women's Leadership Lounge (WLL)**, a 1340 signature program, fosters intimate cohort communities, leadership development, skill building, and coaching for female leaders and entrepreneurs to advance mission-based work while lifting one another up. The lounge series is an investment in women's growth through purposeful and meaningful connections in leadership, business, and personal well-being for new female leaders, mid-level, and senior executives.

By leveraging two decades of original and groundbreaking research on visual and creative leadership, Dr. Mercer developed the empirically-based framework, **The Four Mindsets of Visual Intelligence**, to help foster critical and creative thinking for top-team effectiveness, leadership programs, and strategic visual communications. Prior to founding 1340, she served as the former **Head of Global Learning and Executive Development at Cerner Oracle**, as well as executive roles in global talent and organization development at some of the most iconic brands such as **Nike, Starbucks, Microsoft, Schwab, HPE, and DocuSign**.

Leading global change and transformation across varying cultures has included mergers, acquisitions, going public, organizational processes and programs that scale, multicultural leader and team development, deploying worldwide talent initiatives, designing workforce evolution strategies, *revisoning learning in the flow of work*, and accelerating a culture of leadership 4.0. Considered a visionary changemaker advancing mission-based work, she works with clients at the intersectionality of business, behavioral science, and creative leadership with innovative ways to shift mindsets, help leaders scale up to lead from the inside out, and navigate the future differently through building conscious cultures.

As an author of several publications including **Visual Quotient**, released in 2020, focuses on fostering visual intelligence to drive innovation. Dr. Mercer also penned **The Four Mindsets of A Visual Ecology In The Workplace: Revisoning Language Through Visual Literacy** and as a chapter contributor for an anthology book, **Drawn Together Through Visual Practice**. Being an active researcher and adjunct professor, she is focused on visual and design thinking acumen to foster innovative cultures, data visualization, visual storytelling, women in leadership, neuroscience of creativity, spiritual psychology, and conscious leadership practices.

Dr. Mercer has a Ph.D. in Organizational and Transformative Studies, an M.S. in Organization Development, an M.A. in Spiritual Counseling Psychology, and is an ICF-certified Integral Life Coach. As an executive career coach, she is certified in multiple psychometric assessments, including the Hogan, EQi-2.0 + 360, The Leadership Circle 360, The Leadership Challenge Leader Practices Inventory (LPI) 360, MBTI, DISC, Strengths Finder, and the Team Performance Model. She is also certified as a Wellness Health Coach through the Institute of Integral Nutrition (IIN).

Recognized as an accomplished athlete, Dr. Mercer holds several awards including NCAA All-American and being inducted into the Athletic Hall Of Fame at her undergraduate alma mater and has competed in some of the most prestigious global expedition adventure races.

Outside of work and research, she enjoys remote and expedition hiking, interior design, healthy cooking, and international adventure travel, and resides in the San Francisco Bay Area.

- Encourage wild ideas.
- Stay connected to your unique gifts.
- Bet on yourself.